

MARCH 14  
1977

# fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
S M T W T F S ..... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 .....	S M T W T F S ..... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 .....
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## 1978 - - NEXT YEAR

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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, MARCH 14, 1977

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday March 14	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-7830.	ILARIA OF FLORENCE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday March 14	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-7830.	JOUSSE OF PARIS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday March 14	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday March 14- March 18	READY-TO-WEAR SHOWINGS IN MILAN, ITALY (By invitation from individual designers) Contact: Piazza Aracoeli 3, 00186 Rome, Italy. Tel: 679-43-90. Mon., March 14: 12:00 Noon-Sportmax at Principe; 3:00-Pellegrini at Principe; 3:30-Tivioli at Principe; 4:00-Helyett at Via Cesare Battisti 21; 5:00-Baila at Principe; 6:00-Naldoni at Palace; 6:30-Irione at Palace; 7:00-Barocco at Principe; 8:00-Courlande at Palace.  Tues., March 15: 9:30-Soldano at Principe; 10:30-Princess Galitzine Boutique at Principe; 11:30-Ognibene Zendman Boutique at Palace; 12:30-Kinki Shop at Principe; 3:00-Lancetti at Principe; 4:00-Heinz Riva Bis at Principe; 5:00-Melchiorri at Palace; 6:00-Geoffrey Beene at Diana; 7:30-Andre Laug Boutique at Principe.  Wed., March 16: 9:30-Callaghan at Principe; 10:30-Ripa Addition at Palace; 11:30-Miguel Cruz-Melegari & Costa at Principe; 12:30-Sanlorenzo at Principe; 3:00-Trell at Principe; 4:00-Charade Top at Via S. Sofia 33; 5:30-Lorenbetty at Palace; 6:30-Dorian at Principe; 7:30-Mila Schon at Due at Via Montenapoleone.  Thurs., March 17: 9:45-Laura Biagiotti at Principe; 11:00-Lux International at Palace; 12:15-Basile at Principe; 3:00-Krizia at Palazzo della Permanente; 4:30-Armani at Principe; 5:30-Mário Valentino at Principe; 6:30-Walter Albini, sede da definire; 7:30-Ken Scott at Principe.  Fri., March 18: 9:45-Fendi at Palace; 11:00-Complice at Principe; 12:15-Missoni at Diana; 3:00-Caumont at Principe; 5:00-Roberta di Camerino at Via Pietro Verri 7; 6:30-Cadette at Principe; 7:30-Giorgio Correggiari.		
Tuesday March 15- March 24	FORECAST- FALL AND WINTER Fashions and fabrics. At 9:00 A.M. & 4:00 P.M., Tues., Wed., Thurs., by reservation. (Also, April 12-21). Contact: Barbara Wolf, 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Wednesday March 16 12:00 Noon	TENNIS PRESS LUNCHEON "Court Magic" -- For press, by invitation. Contact: Carol Carr, 262-7220.	EASTMAN CHEMICAL PRODUCTS	21 CLUB 21 WEST 52ND STREET



March 16	PRESENTATION OF AMERICAN DESIGNER AWARDS FOR LEATHER AT MARRIOTT MOTOR INN, ST. LOUIS, MISSOURI. Contact: Leather Industries of America, 686-7956.		
Wednesday	HALSTON BENEFIT SHOW	BERGDORF GOODMAN	MAIN & 4TH FLOORS
March 16	HONORING MARTHA GRAHAM		
7:00 P.M.-	Fashion show by Halston, followed by cocktails, dinner, dancing. (Black tie).		
10:30 P.M.	By invitation, (\$100.00), for benefit of Martha Graham Center for Contemporary Dancing. Contact: 316 E. 63 St. Publ.: Suzanne Butterfield, PL 3-7300.		
March 17	ST. PATRICK'S DAY (Thursday).		
March 17	SCANDINAVIAN FASHION WEEK IN COPENHAGEN		
Thursday	MAGIC (MEN'S APPAREL GUILD IN CALIFORNIA ) -- FALL & WINTER MENSWEAR AT		
March 17-	SAN DIEGO'S ROYAL INN AT THE WHARF. Contact: MAGIC, Suite 505, 124 E.		
March 21	Olympic Boulevard, Los Angeles, Calif. 90015.		
March 18-	SKI INDUSTRIES AMERICA 1977 TRADE SHOW IN LAS VEGAS, NEVADA		
March 23	Contact: P.O. Box 2270, Peabody, Mass. 01960.		
March 19	EARLY FALL COLLECTIONS IN CHICAGO (March 19-24); (800) 621-3902.		
March 20	PITTI DONNA KNITWEAR AND ACCESSORIES SHOWINGS IN FLORENCE (March 20-23).		
Monday	INFORMAL MODELING OF	BERGDORF GOODMAN	4TH FLOOR
March 21	JOHN ANTHONY FASHIONS		
11:30 A.M.	For customers, 11:30 A.M. to 3:00 P.M. Publ: Suzanne Butterfield, PL 3-7300.		
Monday	AMERICAN SILK FASHIONS	MACY'S NEW YORK	7TH FLOOR
March 21	IN VOGUE PATTERNS FABRICS DEPT.		
12:30 P.M.	Showing for customers -- Vogue patterns by leading designers in American		
& 2:00 P.M.	silk. Contact: Sara Saxon, OX 5-4400, ext. 3078.		
Beginning	OPENING OF FALL	PICATO	1407 BROADWAY
Monday	COLLECTION		SHOWROOM - SUITE 3902
March 21	Continuous by appointment. Contact: 391-4884.		
Beginning	OPENING OF FALL	VIVO	1411 BROADWAY
Monday	COLLECTION	(DIV. SUSAN THOMAS)	SHOWROOM - 30TH FLOOR
March 21	Continuous by appointment. Contact: 354-7200.		
March 21	JUNIOR FASHION FAIR IN LONDON, ENGLAND (March 21-24).		
Tuesday	COLOR DIRECTIONS--	EASTMAN CHEMICAL	1133 SIXTH AVENUE
March 22	SPRING '78	PRODUCTS, INC.	45TH FLOOR
9:00 A.M.	For press, by invitation. Contact: Carol Carr, 262-7220. For mfrs., March 22 at 11:00; March 23 & 24, 9:00 & 11:00. Contact: Ruth Pollack, 262-8198.		
Tuesday	"THE SUN AND THE MOON"--	ROBERT LACOURTE	LES MOUCHES
March 22	BEAUTY AND HAIRSTYLES	(36 EAST 23RD STREET)	260 ELEVENTH AVE. (26 ST.)
6:00 P.M.	"From Sunrise to Sunset" -- presentation of makeup and hairstyles. By		
Buffet	invitation. Contact: Dorothy Fields, 477-3226.		
Friday	PRIVATE PREVIEW: NEW	B. ALTMAN & CO.	7TH FLOOR
March 25	FURNITURE COLLECTION		
6:30 P.M.-	Introduction of Baker Furniture's Charleston Reproduction collection, in		
8:30 P.M.	conjunction with Charleston Foundation. Publ.: Judith Janey, 679-7800, ext. 568.		



Tuesday  
March 22-  
March 31

FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS (tentative schedule). By invitation. (Showings at Porte de Versailles, March 26-30). Schedule for press showings by Pret-a-Porter des Couturiers et des Createurs de Monde will be published in a future issue. Press contact: Denise Dubois, 100 Faubourg St. Honore, Paris, 75008; in N.Y.- French Apparel Center, 541-9075; Buyers-Fr. Trade Shows, 582-4960.

Tues., March 22:

9:45 A.M. Ikeda, Pavillon Gabriel, 555-08-14.  
11:00 A.M. Revillon, (42, rue La Boetie), 266-61-03.  
12:30 P.M. Yuki Torii, 567-58-14.  
1:30 P.M. Scapa of Scotland (71, rue des Sts. Peres) 548-99-44.  
3:00 P.M. Madeleine De Rauch, 225-02-99.  
5:00 P.M. Capucci, 766-12-46.

Wed., March 23:

11:00 A.M. Jun Ashida, 5, ave. Gabriel, 508-42-06.  
1:00 P.M. Lison Bonfils  
4:00 P.M. France Andrevie

Thurs., March 24: (Thru 4/1)

Tiktiner, 47, rue Pierre Charron, 720-61-55.  
10:00 A.M. Marie Pierre Tattarachi, 567-58-14.  
11:00 A.M. Ecriture, 707-28-17.  
12:00 Noon Jousse, 887-91-24.  
2:00 P.M. Deanna Littel, (11, rue du Roule), 233-37-54.  
3:00 P.M. Initial-Elisabeth de Senneville, 766-83-26.  
4:00 P.M. Vincent Grenon pour Didier Hagler, 322-40-94.  
5:30 P.M. Emesse, 538-65-22.

Fri., March 25:

11:00 A.M. Renata, Intercontinental, 359-36-76.  
12:00 Noon Rech Femmes et Hommes et Synonyme, 508-05-42.  
2:00 P.M. Jacques Giles, 326-49-40.  
3:30 P.M. Beretta, 887-91-24.  
4:30 P.M. Dan Beranger, 278-41-10.  
5:30 P.M. Rech  
6:30 P.M. Kansa Yamamota, 538-71-35.  
7:00 P.M. Suzuya, 073-14-92.

Sat., March 26:

9:30 A.M. Michel Klein, 260-08-98.  
10:30 A.M. Jean Claude de Lucas, 260-60-86.  
12:00 Noon Claude Montana, Hotel Meurisse, 278-41-10.  
3:00 P.M. Thierry Mugler, Grand Hotel, 567-58-14.  
4:30 P.M. Issey Miyake, Salle Wagram, 260-41-33.  
6:00 P.M. Jean Charles de Castelbajac, 260-78-40.  
8:00 P.M. Vicky Tiel, 633-33-80.

Sun., March 27:

10:00 A.M. T13 Tan Guidicelli, 59, ave. d'Iena, 260-36-80.  
11:30 A.M. Lanvin, Potel Elysee, 5, ave. Gabriel, 265-27-21.  
5:00 P.M. Deanna Littel  
5:30 P.M. Givenchy, Palais des Congres, 225-70-32.

Mon., March 28:

9:00 A.M. Chloe, Palais des Congres  
10:45 A.M. GEP, Presse et Acheteurs, Hilton, 700-29-78.  
2:30 P.M. Dior, Palais des Congres, 256-74-44.  
4:30 P.M. Emmanuelle Khahn, 233-51-62.  
5:30 P.M. Valentino, 723-64-17.  
6:30 P.M. Desarbres, 11 Fbg St. Honore, 700-29-78.

Tues., March 29:

11:00 A.M. St. Laurent, Palais des Congres, 723-72-71  
6:00 P.M. Tan Guidicelli Soir, Intercontinental, 567-58-14.  
7:00 P.M. Ter et Bantine, 508-12-21.



PRET-A-PORTER SHOWINGS IN PARIS (continued from page 3)

Thurs., March 31:    11:30 A.M.    Aujard, 567-63-73.  
                              2:30 P.M.    Mic Mac, 566-58-19.

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Saturday	"A DAY OF COLOR"--	NATALIE SCHIAFFO &	LOTUS CLUB
March 26	SEMINAR & LUNCHEON	PAT BARNES	5 EAST 66TH STREET
10:00 A.M.-	"Learn to use practical and psychic powers of color". Price: \$25.00		
4:00 P.M.	(lunch included). Contact: Pat Barnes, 157 East 18th St., 473-8604.		

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March 26    EARLY FALL COLLECTIONS IN DALLAS (March 26-31)

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March 27-    NAMBS (Nat'l. Assn. of Men's Sportswear Buyers); and BAMA (Boys' and Young  
 March 30    Men's Apparel Mfrs. Assn.) at N.Y. Statler Hilton Hotel. Contact: 689-7420.

Cancelled    DIMITRI'S PREVIEW OF MEN'S FALL COLLECTION, ORIGINALLY SCHEDULED FOR MON.,  
 March 28    MARCH 28 AT 12:00 NOON, HAS BEEN CANCELLED.

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Monday	MENSWEAR FASHIONS	RAFAEL BY BILL KAISERMAN	HOTEL PIERRE
March 28	FOR FALL & WINTER	(29 WEST 56TH STREET)	GRAND BALLROOM
5:00 P.M.	Show at 5:45 P.M. By invitation. Publicity: Roberta Bendavid, 399-2450.		

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Monday	MEN'S LOUNGEWEAR	CELANESE	TAVERN-ON-THE-GREEN
March 28	PRESENTATION	(1211 SIXTH AVENUE)	CENT. PK. W. & 66TH ST.
5:00 P.M.-	Featuring "All Star" Men's Loungewear. Commentator: Dick Schaap, NBC/TV.		
7:00 P.M.	By invitation. Contact: Sheila Friedberg, 764-7680.		

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Tuesday	SHOWING OF FALL &	GENTLEMEN'S QUARTERLY	F.I.T. AMPHITHEATRE
March 29	WINTER MENSWEAR	(488 MADISON AVENUE)	227 WEST 27TH STREET
5:30 P.M.-	"Gentlemen '77". Show at 6:15 P.M. By invitation. Contact: Margery Rubin		
7:30 P.M.	Cohen, 644-5717.		

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March 29    THE LONDON FASHION EXHIBITION AT EARL'S COURT, LONDON (March 29-April 2).

March 30    BRITISH INTERNATIONAL FASHION FAIR IN BIRMINGHAM, ENGLAND (March 30-April 2).

March 31    LONDON DESIGNER COLLECTIONS AT INN-ON-THE-PARK, LONDON (March 31-April 3).

March 31    THE LONDON COLLECTIONS AT INTERCONTINENTAL, LONDON (March 31-April 3).

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Thursday	SHOWING OF FASHIONS	BERGDORF GOODMAN	5TH FLOOR
March 31	BY RICHARD ASSATLY		MISS BERGDORF
12:30 P.M.	Spring collection by Richard Assatly for Gino-Snow. For customers.		
	Publicity: Suzanne Butterfield, PL 3-7300.		

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Thursday	BENEFIT: INTERNATIONAL	VOLUNTEER SERVICE	UNION CARBIDE GALLERY
March 31	PHOTOGRAPHY	PHOTOGRAPHERS (111 W. 57)	270 PARK AVENUE
6:30 P.M.-	"International Invitational of Photography '77"--for rehabilitation photo-		
10:30 P.M.	graphy. Price: \$25. to \$100. Exhbiit, April 1-21. Contact: Jean Lewis, CI 6-3965.		

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April 3    FIRST DAY OF PASSOVER (Sunday) -- Begins at sundown, Sat., April 2.

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Beginning	OPENING OF FALL	COLLECTORS I	550 SEVENTH AVENUE
Monday	COLLECTION	(DIV. LEONARD SUNSHINE)	SHOWROOM - 7TH AVENUE
April 4	Continuous by appointment. Contact: Barry Zawel, 398-9115.		

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Beginning	OPENING OF FALL	COLLECTORS II	550 SEVENTH AVENUE
Monday	COLLECTION	(DIV. LEONARD SUNSHINE)	SHOWROOM - 7TH AVENUE
April 4	Featuring super antelope. Contact: Barry Zawel, 398-9115.		



Beginning Monday April 4	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-7373.	KIMBERLY KNITWEAR	1441 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Monday April 4	OPENING OF FALL COLLECTION Printed French jersey dresses and scarves. Contact: Helen Presser, 398-9115.	MAC TAC OF PARIS FOR LEONARD SUNSHINE	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 4	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bernice Lewis, 354-0015.	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday April 4	OPENING OF FALL HALF-SIZE DRESSES Continuous by appointment. Contact: Sam Allen, 398-9115.	YOUNG ADVENTURE (DIV. LEONARD SUNSHINE)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 5 6:30 P.M.- 8:30 P.M.	BENEFIT FOR VICTORIAN SOCIETY Informal modeling of "fashions then and now". Tickets: from \$35.00. Contact: Margaret Kelly, 675-7500, ext. 281. Publicity: Judith Janey, 679-7800.	B. ALTMAN & CO.	7TH FLOOR
April 8	GOOD FRIDAY		
April 10	EASTER SUNDAY		
Beginning Monday April 11	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 758-2341.	SIBLEY COFFEE LTD.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday April 11	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Audrey Weber, 736-3780.	ED CARACCI FOR KENNETH WARREN LTD.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 12 4:30 P.M. Cocktails	PREMIERE SHOWING OF LEATHER COLLECTION Alex Gropper of Ledaspain will present Spanish leathers for daytime into evening, designed by Oscar de La Renta. <u>Show at 5:00 P.M.</u> (Note change of time) By invitation. Publicity: Billie Gould, 661-9675.	OSCAR DE LA RENTA FOR LEDASPAIN (1410 B'WAY)	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Tuesday April 12 2:30 P.M.	PREMIERE: CONTEMPORARY OUTERWEAR FASHIONS Designed by Doe Doneghy. By invitation. Contact: 354-4700.	COVERS (DIV. GAMUT & RUSSEL TAYLOR)	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 12 5:30 P.M. Cocktails	SHOWING OF FALL BLOUSE COLLECTION By invitation. Thereafter at showroom, 498 Seventh Ave., 5th floor. Contact: 947-5363. Publicity: Jody Donohue Assoc., 688-8653.	GLORIA VANDERBILT BLOUSES BY MURJANI U.S.A.	RAINBOW GRILL 30 ROCKEFELLER PLAZA
Thursday April 14 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 1407 Broadway, 21 fl., 279-8120.	GALYE KIRKPATRICK FOR TUDOR SQUARE	500 CLUB 500 SEVENTH AVENUE
April 15	EARLY FALL SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (April 15-18).		
April 16- April 19	AMERICAN HOME SEWING COUNCIL SHOW AT N.Y. STATLER HILTON, 7TH AVE. & 33RD ST. Contact: 350 Fifth Avenue, 736-8820.		
Monday April 18 11:00 A.M.	PREMIERE: FALL LOUNGEWEAR By invitation. Thereafter by appointment. Contact: 564-1820.	OSCAR DE LA RENTA FOR MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR



Monday April 18 2:00 P.M.	FALL COLLECTIONS BY JIM BALDWIN By invitation. Thereafter by appointment. Contact: Maggie Culkin, BR 9-6560.	IZOD FOR HER; & CRYSTAL COLLECTIONS	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday April 18 6:30 P.M. 8:30 P.M.	PRESS PREVIEW: NEW THIRD FLOOR Introducing of new fashion floor. For press, by invitation. Publicity: Judith Janey, 679-7800, ext. 568.	B. ALTMAN & CO.	3RD FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Doris Reiter or Pat Mapes, 244-6670.	MORTON MYLES FOR ASSEMBLAGE	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Terry Heitzler, 594-8955.	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday April 18	PREMIERE OF FALL COLLECTION Continuous by appointment. Contact: 354-7200.	NANCY EBKER/SPORTWORK (DIV. SUSAN THOMAS)	1411 BROADWAY SHOWROOM - 30TH FLOOR
Beginning Monday April 18	SHOWING OF FALL COLLECTIONS Del Costa of Paris, Annemarie Gardin, George & Maria Wohl. Contact: 279-9620.	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 391-5460. Publ.: Joanne Creveling, 586-2377.	CHARLOTTE FORD	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Contact: Ruth Winslow, 221-6655. Publicity: Jody Donohue Assoc., 688-8653.	EVA GABOR APPAREL	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Allan Gelfond, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 988-8444.	MAYA	773 MADISON AVENUE (AT 66TH STREET)
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous showings. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginnin- Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-0760.	ALBERT NIPON; NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR



Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 398-9000.	NOI	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 564-6238.	BARON PETERS & ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday April 18	FALL COLLECTION BY CLOVIS RUFFIN No formal show. Contact: Bert Reifer, 221-0661. Publ.: Jeanne Chappell, 221-0644.	RUFFINWEAR; RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 18	FALL: BELLE SAUNDERS & JOSEPH GARGUILLO Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Barbara, 563-0800.	SPORTWHIRL; & MULTI FACETS	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday April 18- May 6	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Paul Scott, 265-3024 or CI 7-2200.	ERNST STRAUSS; SCHNELL SPORT	HOTEL GOTHAM SUITE 1801
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: Linda Bach, 398-0920.	THAI LINES; & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-7200.	SUSAN THOMAS	1411 BROADWAY SHOWROOM - 30TH FLOOR
Tuesday April 19 9:00 A.M.	OPENING OF FALL COLLECTION Continental breakfast. By invitation. Thereafter at new showroom, 5th floor. Contact: 221-6374.	TRACY MILLS (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday April 19 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 10:00 A.M. By reservation. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 19 11:00 A.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 11:00 A.M. By reservation. Contact: 221-1445.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 19 12:00 Noon	SHOWING OF FALL COLLECTION Also, Mon., April 25 at 12:00 Noon. By reservation. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 19 2:00 P.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 12:00 Noon. By reservation. Contact: 221-5726.	HANAE MORI	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday April 19 3:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-6761.	RODRIGUES FOR CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR



Tuesday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter	GAMUT BY DON SAYRES (512 SEVENTH AVENUE) by appointment, 6th floor.	PLACE TO BE ANNOUNCED Contact: 354-4700.
Tuesday April 19 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 391-9100. Thereafter by appointment at 1290 Sixth Avenue, 586-6707.	TRIGERE-TOO BY SUSSEX	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 19 7:00 P.M.	ITALIAN FASHIONS: SHOW, DINNER AND DANCE By invitation. Cocktails at 7:00. Show at 7:30. Contact: 432-9250, Ext. 28.	ITALIAN TRADE COMMISSION	HOTEL PIERRE GRAND BALLROOM
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Also Sica Knits by Milton Kent Ford. Contact: Gladys Thompson, 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment. Publicity: Betty Yarmon, 563-2300.	DALANI II/DAL KNITTERY BY ARTHUR DALAGER	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4980.	MIGNON BY DOROTHY FARBO; & MIGNON INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Joan Resker. 695-5100.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment. Publicity: Betty Yarmon, 563-2300.	RONA BY MARIO FORTE & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Jane Arend, 221-0637.	MALCOLM STARR	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday April 20 9:00 A.M.	SHOWING OF FALL SPORTSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Jeanne Atkinson, 221-8510.	BILL ATKINSON LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday April 20 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday April 20 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Marie Lippe, 398-9000.	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 20 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-0901.	GINO-SNOW BY RICHARD ASSATLY	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR



Wednesday April 20 1:00 P.M.	SHOWING OF FALL COLLECTION Also, April 25 at 1:00. By invitation. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 20 2:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-9223.	CUDDLECOAT; V & J DESIGN	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 20 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 16th fl. Contact: 354-8336.	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Wednesday April 20 5:30 P.M.	SHOWING OF FALL COLLECTION IN N.Y. Also, April 26 & May 2 at 5:30. Contact: Walter Oppenheimer, (213) 627-0806.	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM SUITE 1201
Wednesday April 20 6:00 P.M. Cocktails 7:00 P.M. Show 8:30 P.M. Dinner	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.) WALDORF-ASTORIA GRAND BALLROOM Awards will be presented to students by designer-critics: Donald Brooks, Patti Cappalli, Albert Capraro, Oscar de la Renta, Donna Karan, Calvin Klein, Leo Narducci, Jacques Tiffeau, Chester Weinberg. Parsons Awards to ILGWU/ Sol Chaikin, recipient; Jonathan Logan/Richard Schwartz, recipient; Lord & Taylor/Joseph E. Brooks, recipient. Chairman: Jerry Silverman. Commentator: Rita Perna. Reservations: \$150.00 (Black tie). Contact: Edwin Cohen, 741-5662.		
April 20	FRANKFURT, GERMANY FUR FAIR (April 20-24).		
Thursday April 21 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th fl. Contact: 354-2299.	JAMES DAUGHERTY (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday April 21 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Arthur Sheer, 563-2633. Publicity: Ruth Hammer Associates, 682-6620.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday April 21 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Diane Radley, 581-4350.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 3RD FLOOR
Thursday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION Show followed by luncheon. By invitation (must present at door). Contact: Buyers--Joanne Jaap or Helen Bailey; Press--Fernanda Gilligan, 355-7600.	ROBERTA DI CAMERINO	OLYMPIC TOWER-2ND FLOOR 645 FIFTH AVE. (AT 51 ST.)
Thursday April 21 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 5th fl. Contact: 354-9440.	ANTHONY MUTO FOR MARITA; A.M./P.M. (530 7 AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday April 21 4:00 P.M.	FALL SHOWING: DRESSES & SPORTSWEAR LEO NARDUCCI-DRESSES; NARDUCCI WITH THE SMITHS PLACE TO BE ANNOUNCED Narducci dress collection and Narducci sportswear collection. By invitation. Thereafter appt. Dresses-530 Seventh Ave., 26th fl.; Jeff Levine, 221-6720. Sportswear--1407 Broadway, 41st floor; Herb Lewin, 221-3080.		
Thursday April 21 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-5765.	ALICE BLAINE	80 WEST 40TH STREET SHOWROOM - 10TH FLOOR



Thursday April 21 6:45 P.M. Food & Open Bar	FALL COLLECTIONS-- NEW YORK & PARIS Showing by Pedro de Pontes for Cygne Design (available 530 7th Ave.); plus Dorothee Bis and other collections from Paris (available 729 Madison Ave. at Dianne B.) By invitation. Contact: Paul Teveraux-Sinclair, 759-0988.	CYGNE DESIGN & DIANNE B.	BISTRO UN-DEUX-TROIS 123 WEST 44TH STREET
Beginning Thursday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Joan Miller, 221-1240.	VALERIE PORR	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday April 22 9:00 A.M.	TWO SHOWINGS: PRET-A-PORTER At 9:00 A.M. & 12:00 Noon. Price and details later. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL 6TH AVE. & 53RD STREET
Friday April 22 9:15 A.M. Breakfast	SHOWING OF FALL COLLECTION Show at 9:45. By invitation. Thereafter by appointment, 1411 Broadway, Suite 1144. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.	ADINI COLLECTION BY INDIA IMPORTS OF RHODE ISLAND	1407 CLUB 1407 BROADWAY
Friday April 22 11:00 A.M.	FALL EVENING FASHIONS AND SPORTSWEAR By invitation. Publicity: Southern Connection, 751-9056.	MUNEY DESIGNS INC.; JAY JAXON FOR MUNEY	BROTHERHOOD-IN-ACTION 560 SEVENTH AVENUE
April 22	12:00 Noon, THE FASHION GROUP PRET-A-PORTER SHOWING. Contact: CI 7-3940.		
Friday April 22 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment at P.B.S.A. showroom, 498 Seventh Avenue, 9th floor. Contact: Fred Weston, 929-2591.	CLAUDE PAYNE	142 FIFTH AVENUE SHOWROOM - 8TH FLOOR
Monday April 25 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
April 25	10:00 A.M., GEOFFREY BEENE & BEENE BAG (Press Show), 550 Seventh Ave., 398-0800.		
Monday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By reservation. Contact: Barrie Sommerfield, 398-9000.	GLORIA VANDERBILT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 25	12:00 Noon, BILL BLASS (Press Show), 550 Seventh Ave., 17th floor, 221-6660.		
April 25	12:00 Noon, HAROLD LEVINE (2nd Show), 530 Seventh Ave., 21st fl., 391-2255.		
April 25	1:00 P.M., VERA MAXWELL (2nd Show), 530 Seventh Ave., 26th fl., 563-4358.		
Monday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION Also April 26 at 2:00 P.M. (Press Show, April 25 at 10:00 A.M.-see above). By reservation. Contact: 398-0800.	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday April 25 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
April 25	3:00 P.M., GLORIA VANDERBILT (2nd Show), 550 Seventh Ave., 15th fl., 398-9000.		
Monday April 25 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR



Monday April 25 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 23rd floor. Contact: 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Monday April 25 5:30 P.M.	SHOWING OF FALL COLLECTION Also, April 27 at 5:30. By invitation. Contact: Robert Nelson, (213) 652-9010.	MICHAEL NOVARESE (711 N. LA CIENGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Monday April 25 6:45 P.M.	SHOWING OF FALL COLLECTION Show followed by dinner. By invitation. Contact: Buyers--Eileen Rubini; Press--Guy Burgos, 247-2300.	FRANK YOUNG FOR ARTHUR RICHARDS	PLACE TO BE ANNOUNCED
Beginning Monday April 25	OPENING OF FALL SKIRT COLLECTION Continuous by appointment. Contact: Lou Miller, 398-9000.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday April 25- April 28	PREMIERE N.Y. SHOWING BY LONDON DESIGNERS Fifteen leading young London designers will show Fall ready-to-wear. Continuous from 8:00 A.M. to 8:00 P.M. Contact: Liaison Agency, 355-7310.	THE LONDON DESIGNER COLLECTIONS	ONE PENN PLAZA 7TH AVE. & 34TH STREET
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 398-0763.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 26 8:45 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers' Show at 4:00 P.M. By reservation. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Tuesday April 26 10:00 A.M.	FALL II COLLECTION Also at 1:00 P.M. (Limited seating). By invitation. Contact: 736-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
April 26	10:00 A.M., ADELE SIMPSON (2nd Show), 530 Seventh Ave., 23rd fl., 354-8600.		
April 26	11:00 A.M., MOLLIE PARNIS BOUTIQUE, 530 Seventh Ave., 18th fl., 221-1445.		
Tuesday April 26 11:45 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
April 26	12:00 Noon, HANAE MORI (2nd Show), 550 Seventh Ave., 5th fl., 221-5726.		
Tuesday April 26 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
April 26	1:00 P.M., BETTY HANSON & CO., (2nd Show), 205 W. 39 St., 14th fl., 736-8888.		
Tuesday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
April 26	2:00 P.M., GEOFFREY BEENE & BEENE BAG (3rd Show), 550 7 Ave., 4th fl., 398-0800.		
Tuesday April 26 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR



Tuesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 7th floor. Contact: Jean Roberts, 354-1880. Publicity: Rubye Graham, 355-0557.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION Also, Thurs., April 28 at 4:00 P.M. By reservation. (Press, Tues., May 3 at 11:30. By invitation). Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
April 26	4:00 P.M., BLASSPORT (Buyers' Show), Four Seasons, 99 E. 52 St., 354-4200.		
Tuesday April 26 5:30 P.M.	SHOWING OF FALL COLLECTION Buyers--Judy Flynn, 221-0675, Press--Jeanne Chappell, 221-0644.	RALPH LAUREN (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
April 26	5:30 P.M., HELGA (2nd Show), Hotel Gotham, Suite 1201, (213) 627-0806.		
Tuesday April 26 7:00 P.M.	PRESS SHOWING OF FALL COLLECTION Showings at 9:00 A.M., April 27, 28, 29, May 2. By appointment through May 6. Contact: Jim Harp, (213) 462-6377.	HOLLY'S HARP--CALIFORNIA (950 CAHUENGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Wednesday April 27 9:00 A.M.	SHOWING OF FALL COLLECTIONS Introducing Bon Menage, new dress collection. By invitation. Thereafter by appointment, 530 Seventh Ave., 2nd floor. Contact: 563-0988.	GIL AIMBEZ-GENRE; GIL AIMBEZ-BON MENAGE	STATLER HILTON HOTEL 7TH AVE. & 33RD STREET
Wednesday April 27 10:00 A.M.	OPENING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 244-2700.	GINALA, GINESSA, AQUANALA BY PAT SANDLER	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Wednesday April 27 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Rick Costello, 354-4260. Publ.: Rea Lubar, 279-0790.	PORTFOLIO BY PERRY ELLIS	1411 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS COUTURE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 27 12:00 Noon	SHOWING OF FALL COLLECTION Also at 3:30 P.M. Contact: 736-9601. Publ.: Joanne Creveling, 586-2377.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Wednesday April 27 1:00 P.M.	SHOWING OF FALL COLLECTION Also, Thurs., April 28, 1:00. (Press, Mon. April 25, 12:00 Noon). Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday April 27 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. ( <u>Note change of date and time</u> ). Contact: 354-7830.	SCOTT BARRIE (530 SEVENTH AVENUE)	BROTHERHOOD-IN-ACTION 560 SEVENTH AVENUE
April 27	3:30 P.M., CALVIN KLEIN (2nd Show), 205 W. 39 St., 11th fl. Contact: 736-9601.		
Wednesday April 27 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 530 Seventh Ave., 10th fl., 391-0420.	PATTI CAPPALLI FOR JERRY SILVERMAN	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
April 27	5:30 P.M., MICHAEL NOVARESE (2nd Show), Hotel Plaza, Private Suite, (213) 652-9010.		



Wednesday April 27 5:30 P.M.	RECEPTION FOR VICTORIA FYODOROVA Alexandra de Markoff will introduce Victoria Fyodorova, the "new beauty Vodka/Caviar image." By invitation only. Contact: Claire McDaniel, 489-3609.	ALEXANDRA de MARKOFF 21 CLUB (HUNT ROOM) 21 WEST 52ND STREET
Thursday April 28 8:30 A.M.	SHOWING OF FALL EVENING FASHIONS By invitation. Buyers: 628-3817. Publicity: Julie Palmerio, 986-6669.	REIKO 177 EAST 87TH STREET SHOWROOM - 5TH FLOOR
Thursday April 28 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L. SPORT 530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday April 28 9:45 A.M.	SHOWING OF FALL COLLECTION Continental breakfast. Show at 10:15 A.M. By invitation. Thereafter at show- room, 5th floor. Contact: Ethel Shieff, 594-5010. Publ.: Vera Bacall, PL 3-8421.	MADY GERRARD (550 SEVENTH AVENUE) 1407 CLUB 1407 BROADWAY
Thursday April 28 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON 550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday April 28 12:30 P.M.	SHOWING OF FALL COLLECTION Also, Eleanor Brenner for Brenner Bees. Box lunch. Show at 1:00 P.M. (Note change of date and time). By invitation. Contact: 239-1150.	ELEANOR BRENNER, INC. 498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
April 28	1:00 P.M., BILL BLASS (3rd Show), 550 Seventh Ave., 17th fl. Contact: 221-6660.	
Thursday April 28 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Barbara Walker, 354-9080.	ILIE WACS; WACS WORKS 530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
April 28	3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave., 17th fl. Contact: 354-6340.	
Thursday April 28 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 13th floor. Contact: 736-8867.	BILL HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET) PLACE TO BE ANNOUNCED
Thursday April 28 5:15 P.M.	SHOWING OF FALL COLLECTION <u>Show at 5:45 P.M.</u> By invitation. Contact: 399-2450.	BILL KAISERMAN FOR THE RAFAEL WOMAN REGINE'S 502 PARK AVE. (59TH ST.)
Friday April 29 9:30 A.M.	SHOWING OF FALL READY-TO-WEAR By invitation. Thereafter by appointment. Contact: CI 7-1100.	STEPHEN BURROWS' WORLD FOR PAT TENNANT, INC. PLACE TO BE ANNOUNCED
Friday April 29 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-4395.	CHARLES SUPPON (550 SEVENTH AVENUE) PLACE TO BE ANNOUNCED
Friday April 29 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Joan Blumberger, 736-4078.	MARY McFADDEN 264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Friday April 29 2:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 20th floor. Contact: 354-4330. Publicity: Roz Rubenstein, 691-8340.	CAROL HORN'S HABITAT; C.H.H. DRESSES F.I.T. AMPHITHEATRE 227 WEST 27TH STREET